



Atty. Dkt. No. 057234-0101

fa 3622

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Michael William URBANSKI et al.  
Title: METHOD, SYSTEM, AND SOFTWARE FOR  
GEOGRAPHICALLY FOCUSED NETWORK ADVERTISING  
Appl. No.: 09/714,665  
Filing Date: 11/17/2000  
Examiner: D. Champagne  
Art Unit: 3622  
Confirmation Number: 4398

**AMENDMENT TRANSMITTAL**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified application.

☒ Small Entity status under 37 C.F.R. § 1.9 and § 1.27 has been established by a previous assertion of Small Entity status.

☐ Assertion of Small Entity status is enclosed.

☒ The fee required for additional claims is calculated below:

|               | Claims |         | Previously |   | Extra  |           | Additional |        |
|---------------|--------|---------|------------|---|--------|-----------|------------|--------|
|               | As     | Amended | Paid For   |   | Claims | Rate      | Claims Fee |        |
| Total Claims: | 33     | -       | 39         | = | 0      | x \$50.00 | =          | \$0.00 |

10/30/2007 MBELETE1 00000140 09714665

01 FC:2251

60.00 0P

|  |   |   |   |   |   |   |          |   |        |
|--|---|---|---|---|---|---|----------|---|--------|
| Independent<br>Claims:                               | 5 | - | 5 | = | 0 | x | \$210.00 | = | \$0.00 |
| First presentation of any Multiple Dependent Claims: |   |   |   |   |   | + | \$370.00 | = | \$0.00 |
| CLAIMS FEE TOTAL                                     |   |   |   |   |   |   |          | = | \$0.00 |

☒ Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

|   |   |            |          |
|---|---|------------|----------|
| <input checked="" type="checkbox"/>         | Extension for response filed within the first month:  | \$120.00   | \$120.00 |
| <input type="checkbox"/>                    | Extension for response filed within the second month: | \$460.00   | \$0.00   |
| <input type="checkbox"/>                    | Extension for response filed within the third month:  | \$1,050.00 | \$0.00   |
| <input type="checkbox"/>                    | Extension for response filed within the fourth month: | \$1,640.00 | \$0.00   |
| <input type="checkbox"/>                    | Extension for response filed within the fifth month:  | \$2,230.00 | \$0.00   |
| EXTENSION FEE TOTAL:                        |   |            | \$120.00 |
| <input type="checkbox"/>                    | Statutory Disclaimer Fee under 37 C.F.R. 1.20(d):     | \$130.00   | \$0.00   |
| CLAIMS, EXTENSION AND DISCLAIMER FEE TOTAL: |   |            | \$120.00 |
| <input checked="" type="checkbox"/>         | Small Entity Fees Apply (subtract ½ of above):        |            | \$60.00  |
| Extension Fees Previously Paid:             |   |            | \$0.00   |
| TOTAL FEE:                                  |   |            | \$60.00  |

A credit card payment form in the amount of \$60.00 is enclosed.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by the credit card payment form being unsigned, providing incorrect information resulting in a rejected credit card transaction, or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

If any extensions of time are needed for timely acceptance of papers submitted herewith, applicant hereby petitions for such extension under 37 C.F.R. §1.136 and authorizes payment of any such extensions fees to Deposit Account No. 19-0741.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date 10/27/2007

By Brian J. McNamara Reg. No. 59,396

FOLEY & LARDNER LLP  
Customer Number: 22428  
Telephone: (202) 672-5416  
Facsimile: (202) 672-5399

Brian J. McNamara  
Attorney for Applicant  
Registration No. 32,789